

A NEW DAY FOR DINING

THE REBATE

JANUARY 29—APRIL 28, 2024

NXT
GEN
C U L I N A R Y

Smithfield
CULINARY 

What does the future of foodservice look like? To gain a better understanding of shifts and trends in the industry, we're tapping the next generation of foodservice operators and chefs. As they offer their insights, we can all get inspired by what's next.

OPERATOR

OPERATORS SAVE UP TO \$250!



FEATURED PRODUCTS

JANUARY 29—APRIL 28, 2024

Smithfield FRESH BREAKFAST SAUSAGE				
ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
70247131096	SMITHFIELD SAUSAGE LINKS, SILVER MEDAL, 1 OZ LINK, 10 LB, FROZEN	\$2.00		
10070100020595	SMITHFIELD SAUSAGE LINKS, SILVER MEDAL, COLLAGEN CASING, 8 COUNT, 10 LB, FROZEN	\$2.00		
10070100020571	SMITHFIELD SAUSAGE LINKS, SILVER MEDAL, COLLAGEN CASING, 16 COUNT, 10 LB, FROZEN	\$2.00		
70247133359	FARMLAND SAUSAGE PATTY, FMX, BRONZE MEDAL, 2 OZ, 12 LB, FROZEN	\$2.00		
70100020208	SMITHFIELD SAUSAGE ROLL, SILVER MEDAL, 8/3 LB, FROZEN	\$2.00		
10070247130102	SMITHFIELD SAUSAGE ROLL, SILVER MEDAL, 58% LEAN, 2/6 LB, FROZEN	\$2.00		

Smithfield READY TO EAT BACON: STRIPS				
ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
10070247125009	SMITHFIELD FULLY COOKED BACON, SILVER MEDAL, SLICED, 0.4 OZ, 300 COUNT, 2/1.605 LB	\$5.00		
10070247171051	SMITHFIELD FULLY COOKED BACON, GOLD MEDAL, SUPER THICK SLICED, 0.5 OZ, 150 COUNT, 2/2.5 LB	\$5.00		
10070247172331	SMITHFIELD FULLY COOKED BACON, BRONZE MEDAL, SLICED, 300 COUNT, 2/1.25 LB	\$5.00		
20043200126310	SMITHFIELD FULLY COOKED BACON SLICES, 7 SLICES PER INCH, 300 COUNT, APPLEWOOD	\$5.00		
10070800222794	SMITHFIELD ROASTED BACON THICK SLICES, 7-9 SLICES PER INCH, 320 COUNT PROP 12 COMPLIANT	\$5.00		
10070800222800	SMITHFIELD ROASTED BACON SLICES, 7-9 SLICES PER INCH, 320 COUNT PROP 12 COMPLIANT	\$5.00		

Smithfield READY TO EAT BACON: CHIPS, BITS				
ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
10043200122964	SMITHFIELD FULLY COOKED BACON, 1/4" BITS, 2/5 LB	\$5.00		
20043200126631	SMITHFIELD FULLY COOKED BACON, 3/4" BITS, 2/5 LB	\$5.00		
10043200120021	SMITHFIELD FULLY COOKED BACON, 1/4" BITS, 36%, 2/5 LB	\$5.00		
10043200126177	SMITHFIELD FULLY COOKED BACON, APPLEWOOD SMOKED, TOPPING, 2/5 LB	\$5.00		
10043200125194	SMITHFIELD FULLY COOKED BACON, TOPPING, 4/5 LB	\$5.00		
10043200120823	SMITHFIELD FULLY COOKED BACON, APPLEWOOD, TOPPING, 2/5 LB	\$5.00		

Smithfield READY TO COOK BACON STRIPS				
ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
70247181589	SMITHFIELD RTC BACON, SILVER MEDAL, NORTHEAST SINGLE SLICE, 18-22 SLICES PER LB, 15 LB, GAS-FLUSHED	\$2.00		
70247159717	SMITHFIELD RTC BACON, SILVER MEDAL, HRI SINGLE SLICE, 18-22 SLICES PER LB, 15 LB, FROZEN	\$2.00		
70247170125	SMITHFIELD RTC BACON, SILVER MEDAL, HRI NORTHWEST, 18-22 SLICES PER LB, 15 LB, GAS-FLUSHED	\$2.00		
70800179077	SMITHFIELD RTC BACON, SINGLE SLICE APPLEWOOD SMOKED LOG, PLATINUM, 10-14 SLICES PER LB, 15 LB, GAS-FLUSHED	\$2.00		
70247158253	SMITHFIELD RTC BACON, SILVER MEDAL, SINGLE SLICE, 18-22 SLICES PER LB, 15 LB, FROZEN	\$2.00		
70247174987	SMITHFIELD RTC BACON, SILVER MEDAL, UNCURED SINGLE SLICE, 13-17 SLICES PER LB, 15 LB, GAS-FLUSHED	\$2.00		
70247158635	SMITHFIELD RTC BACON, GOLD MEDAL, HRI DOUBLE SMOKED SINGLE SLICE, 14-18 SLICES PER LB, 15 LB, GAS-FLUSHED, FROZEN	\$2.00		
70247158642	SMITHFIELD RTC BACON, GOLD MEDAL, HRI DOUBLE SMOKED SINGLE SLICE, 18-22 SLICES PER LB, 15 LB, GAS-FLUSHED, FROZEN	\$2.00		

Smithfield SPECIALTY CUT HAM				
ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
10070247129632	SMITHFIELD DICED HAM, SILVER MEDAL, SMOKED, WATER ADDED, 1/2 INCH CUBES, 2/5 LB, FROZEN	\$2.00		
10070247141610	SMITHFIELD DICED HAM, SILVER MEDAL, SMOKED, WATER ADDED, 1/4 INCH CUBES, 2/5 LB, FROZEN	\$2.00		
90070247127054	SMITHFIELD CANADIAN HAM, GOLD MEDAL, 95% FAT FREE, 4/3.85 LB, RANDOM WEIGHT	\$2.00		

Smithfield LUNCH MEAT / COLD CUTS				
ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
10070247821413	SMITHFIELD SLICED BOLOGNA, 12/1 LB	\$2.00		
10070247821420	SMITHFIELD COTTO SALAMI, SILVER MEDAL, 12/1 LB, GAS-FLUSHED	\$2.00		

Smithfield SMOKED BONELESS HAMS				
ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
90070100047833	SMITHFIELD HAM, GOLD MEDAL, WATER ADDED, 2/11.5 LB, RANDOM WEIGHT	\$2.00		
90070247195558	SMITHFIELD CARVEMASTER APPLEWOOD HAM WITH NATURAL JUICES, GOLD MEDAL, 2/7.65 LB, RANDOM WEIGHT	\$2.00		
90070247128594	SMITHFIELD ORIGINAL PIT HAM, SILVER MEDAL, SMOKED, 2/14 LB, RANDOM WEIGHT	\$2.00		
90070247191727	SMITHFIELD HAM WITH NATURAL JUICES, GOLD MEDAL, BONELESS SMOKED, 2/9.2 LB, RANDOM WEIGHT	\$2.00		
90027815002169	ECKRICH PINEAPPLE SPICY CARVER HAM, NATURAL JUICES, 2/20 LB, RANDOM WEIGHT	\$2.00		

Smithfield COOK IN BAG HAM				
ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
10070247290189	SMITHFIELD CHOPPED HAM, WATER ADDED, 5/10 LB	\$2.00		
10070247290141	SMITHFIELD HONEY HAM, BONELESS, WATER ADDED, 2/13 LB, RANDOM WEIGHT	\$2.00		
10070247193763	FARMLAND COOKED HAM, WATER ADDED, 4X6, 4/13 LB	\$2.00		
10070247290097	SMITHFIELD COOKED HAM, 4X4, WATER ADDED, 5/10 LB	\$2.00		
10070247290226	SMITHFIELD SPICED HAM, PREMIUM, 2/10 LB	\$2.00		
10070247193824	SMITHFIELD ROYAL DANISH HAM, 97% FAT FREE, 4X6 WATER ADDED, 2/13 LB	\$2.00		
10070247193831	SMITHFIELD COOKED HAM, 4X6, WATER ADDED, 2/13 LB	\$2.00		
10070247193817	SMITHFIELD COOKED HAM, 4X6, HAM AND WATER, 2/13 LB	\$2.00		

Smithfield SMOKE'NFAST PULLED & SHREDDED MEATS				
ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
10070247165371	SMITHFIELD SMOKE'NFAST PULLED PORK SHOULDER, GOLD MEDAL, HICKORY SMOKED, 2/5 LB, FROZEN	\$2.00		
10704051289045	SMITHFIELD SMOKE'NFAST PULLED PORK, ALL NATURAL, SMOKED, SAUCELESS, 2/5 LB, FROZEN	\$2.00		
10704051269016	SMITHFIELD SMOKE'NFAST SHREDDED PULLED PORK, WITH SAUCE, 2/5 LB, FROZEN	\$2.00		
10704051269047	SMITHFIELD SMOKE'NFAST SHREDDED PORK SHOULDER, SAUCELESS, 2/5 LB, FROZEN	\$2.00		
10704051289359	SMITHFIELD SMOKE'NFAST PULLED CHICKEN, ROASTED, 12/2 LB, FROZEN	\$2.00		

Smithfield SMOKE'NFAST ETHNIC				
ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
90704051270223	SMITHFIELD SMOKE'NFAST BEEF BARBACOA, 10/3 LB, FROZEN, RANDOM WEIGHT	\$2.00		
90704051269265	SMITHFIELD SMOKE'NFAST PORK CARNITAS, 6/5 LB, FROZEN, RANDOM WEIGHT	\$2.00		

Smithfield SMOKE'NFAST FULLY COOKED RIBS				
ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
90054756002026	SMITHFIELD SMOKE'NFAST ST. LOUIS STYLE RIBS, HICKORY SMOKED, 2/12.2 LB, FROZEN, RANDOM WEIGHT	\$5.00		
90704051261023	SMITHFIELD SMOKE'NFAST COOKED SAUCELESS BABY-BACK LOINBACK RIBS, 8/3 LB, FROZEN, RANDOM WEIGHT	\$5.00		
90704051261061	SMITHFIELD SMOKE'NFAST LOINBACK RIBS, 8/3.65 LB, FROZEN, RANDOM WEIGHT	\$5.00		

Smithfield SMOKE'NFAST KC WILD WINGS				
ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
10070247192124	SMITHFIELD SMOKE'NFAST KC WILD WINGS, 3/3 LB, BONE-IN, FROZEN (40Z WING)	\$5.00		
20070800223378	SMITHFIELD SMOKE'NFAST KC WILD WINGS, FULLY COOKED, BONELESS 10/2 LB, FROZEN (1.50Z WING)	\$5.00		

OPERATOR

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FEATURED PRODUCTS

JANUARY 29—APRIL 28, 2024

MARGHERITA NO CHAR PEPPERONI				
ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
20027815220151	MARGHERITA NO CHAR PEPPERONI, SLICED, 14-16 SLICES PER LB, 2/12.5 LB	\$5.00		
20027815220144	MARGHERITA PEPPERONI, SLICED, 14-16 COUNT, 2/5 LB	\$2.00		
20027815220106	MARGHERITA PEPPERONI, SLICED, 14-16 SLICES, 2/12.5 LB	\$5.00		

MARGHERITA CUP 'N CRISP PEPPERONI				
ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
10043200154309	MARGHERITA SPICY PEPPERONI, SLICED, 38MM, 2/12.5 LB, GAS-FLUSHED, FROZEN	\$5.00		
20043200154313	MARGHERITA PEPPERONI, SPICY, SLICED, 38MM, 2/5 LB, GAS-FLUSHED	\$2.00		

MARGHERITA CUP 'N CHAR PEPPERONI				
ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
20027815220168	MARGHERITA PEPPERONI, COLLAGEN CASING, SLICED, 2/12.5 LB	\$5.00		

MARGHERITA SPECIALTY ITALIAN				
ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
10038616300372	MARGHERITA PEPPERONI, SLICED, SANDWICH SIZE, 8/2 LB, GAS-FLUSHED, FROZEN	\$2.00		
10038616300389	MARGHERITA GENOA SALAMI, SANDWICH SIZE SLICED, 8/2 LB	\$2.00		
10038616300396	MARGHERITA HARD SALAMI, SANDWICH SIZE SLICED, 8/2 LB	\$2.00		
90038616366602	MARGHERITA GENOA SALAMI, 3/6.2 LB, RANDOM WEIGHT	\$2.50		
90038616365612	MARGHERITA HARD SALAMI, 3/6.7 LB, RANDOM WEIGHT	\$2.50		

SMITHFIELD SMOKE'NFAST BEEF				
ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
90704051770280	SMITHFIELD SMOKE'NFAST BEEF BOTTOM ROUND POT ROAST, 2/16 LB, FROZEN, RANDOM WEIGHT	\$5.00		
90704051287023	SMITHFIELD SMOKE'NFAST WHOLE BEEF BRISKET, HICKORY SMOKED, 2/8 LB, FROZEN, RANDOM WEIGHT	\$5.00		
10704051287119	SMITHFIELD SMOKE'NFAST SHREDDED BEEF BRISKET, SMOKED, 12/2 LB, FROZEN	\$5.00		
90070100670604	SMITHFIELD SMOKE'NFAST SELECT BOTTOM ROUND POT ROAST, WELL DONE, 2/17 LB, RANDOM WEIGHT	\$5.00		
90046600722150	SMITHFIELD SMOKE'NFAST CHOICE OLD-FASHIONED POT ROAST, 1/10 LB, FROZEN, RANDOM WEIGHT	\$5.00		
10704051300696	SMITHFIELD SMOKE'NFAST SLICED CORNED BEEF, 12/2.5 LB, FROZEN	\$5.00		

CARANDO HANDHELDS				
ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
20076033351703	CARANDO PEPPERONI CALZONE, 12/6 OUNCE, FROZEN	\$2.00		
20076033351710	CARANDO MEATBALL CALZONE, 12/6 OUNCE, FROZEN	\$2.00		
20076033101957	CARANDO PIZZA RIP N DIP, 12/8.5 OUNCE, FROZEN	\$2.00		
20076033101964	CARANDA PIZZA PEPPERONI RING, 12/8.5 OUNCE, FROZEN	\$2.00		



REDEEM REBATE IN 10 MIN OR LESS!
SUBMIT ALL THE FORMS VIA RAPIDREBATE.NET

1. Log on to RapidRebate.net
2. Add product info; upload invoices
3. Submit and check status

INSTRUCTIONS FOR SUBMITTING THIS REBATE:

1	Use the grids on the front and back of this page to indicate the number of cases of each product code purchased during the eligible period.
2	Put the total number of cases purchased in the boxes below.
3	Put the total \$ amount of the requested rebate in the boxes below.
4	Complete the contact info (below) and segment info (right) and mail the form, along with required printout/invoice copies, to the address at right.

Terms and Conditions:
Offer limited to foodservice operators only. Chain operators must participate as single units. Contracted chain and bid accounts cannot participate. This coupon may be redeemed for a minimum of \$20 up to \$250 per individual foodservice operator. Submit this rebate with copies of distributor invoices or distributor printouts verifying valid products were purchased between January 29–April 28, 2024. DISTRIBUTOR PRINTOUTS OR INVOICES MUST INCLUDE THE FOLLOWING OPERATOR INFORMATION: Operator Name, Product Purchased, Number of Cases Purchased, Date the Product was Purchased, Invoice Number and Physical Address. Operators must fill out rebate coupon themselves. Distributor tracking reports do not qualify. Bulk redemptions by distributors and/or DSRs are not allowed. Request must be postmarked no later than May 31, 2024. Offer not redeemable in conjunction with any other offer. Operators may submit more than once until the maximum dollar amount is met; however, the initial submission must meet the minimum requirement of \$20. Allow 10–12 weeks for delivery. Incomplete or incorrect submissions will delay payment. Void where restricted, prohibited or banned.

PLEASE MAIL THIS COUPON WITH COPIES OF DISTRIBUTOR INVOICES TO:

SMITHFIELD CULINARY
NEXT GEN COUPON REDEMPTION
PO BOX 552
TRAVERSE CITY, MI 49685

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MAXIMUM PAYOUT IS \$250 / MINIMUM PAYOUT IS \$20

# of \$2 CS:	X \$2.00/CS:	= Total \$:
# of \$2.50 CS:	X \$2.50/CS:	= Total \$:
# of \$5 CS:	X \$5.00/CS:	= Total \$:

CHECK WILL BE MAILED TO THE ADDRESS SHOWN BELOW (PLEASE PRINT)

OPERATION NAME:		CONTACT NAME:	
E-MAIL ADDRESS:			
OPERATION ADDRESS:			
CITY:		STATE:	ZIP:
TELEPHONE NUMBER:		FAX NUMBER:	
DISTRIBUTOR:		DSR NAME:	

COUPON CODE: TNG240PR

PLEASE CHECK THE MARKET SEGMENT YOUR OPERATION/TYPE OF RESTAURANT BELONGS IN:

Are you a new Smithfield Culinary customer
or a current Smithfield Culinary customer

COMMERCIAL

- Full Service
 Casual Theme
 Family
 Upscale/Fine Dining
 C-Store
 Hotel/Motel/Resort

OWNERSHIP

- Independent
 Local/Regional Chain
 National Chain

NON-COMMERCIAL

- College/University
 Elementary/Secondary School
 Business & Industry
 Recreational/Entertainment
 Transportation Foodservice
 Military/Correctional

OWNERSHIP

- Contract Management
 Self-Operated

Number of meals served per day:

_____ Breakfast _____ Lunch _____ Dinner

Approximate dollar volume annual food/beverage purchases: _____

YOU CAN ALSO SUBMIT OFFER FORM AND COPIES OF INVOICES ONLINE AT WWW.RAPIDREBATE.NET
 FOR MORE INFORMATION ON SMITHFIELD CULINARY PRODUCTS, PROMOTIONS, RECIPES OR MARKETING MATERIALS,
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THE REBATE

JANUARY 29—APRIL 28, 2024

**NXT
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CULINARY

Follow the FLAVOR EVOLUTION

Ready to bring dishes to the next level? Get in on the hottest trends: sauces, spices and globally inspired flavors. Consider the following creative applications:

DRY-CURED HAMS: Charcuterie boards have taken off with dry aged hams that include US regional and Spanish varieties.

GLOBAL BBQ: Korean and Chinese BBQ have ushered in a greater interest in and appreciation for other global BBQ flavors.

FLAVORED BACON: Beyond hickory and applewood-smoked, bacon is a great way to add an innovative touch with candy, spicy and others making their way onto menus.

SAUSAGE: Breakfast sausage and Italian sausage are great ways to enhance a main dish or side dish.

SmithfieldCulinary.com/TNG

SMITHFIELD: Bacon, Ham, Breakfast Sausage, Smoked Sausage, Hot Dogs

MARGHERITA: Pepperoni, Capicola, Genoa Salami

SMITHFIELD SMOKE'NFAST: Boneless/Single Bone Osso Buco, Barbacoa, Carnitas, Pulled Pork, Brisket

SMITHFIELD FRESH PORK: Tenderloin, Pork Chops, Pork Belly, Fresh Ground Pork and Sausage



Smithfield
CULINARY
CREATING MENU INSPIRATION

Smithfield
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